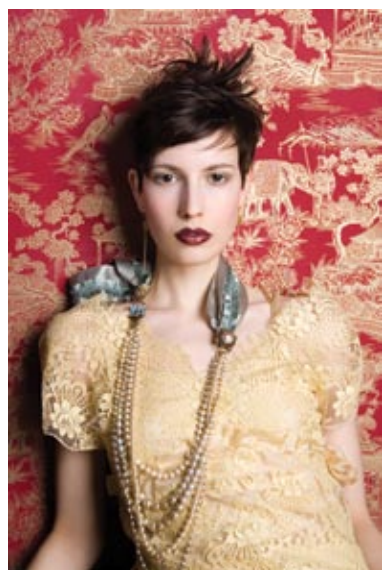




Up Close and Personal with Vivienne Mackinder



On November 11-12, 2007, Vivienne Mackinder, an international hairdresser, author, and source of inspiration for many, asked attendees at her Up Close and Personal with Vivienne Mackinder workshop, "Are you a visionary, fence-sitter, or a resistor?" She believes that where your mind goes, your life follows. Inside the artist's mind, Mackinder's in-depth presentation explored the journey of what it takes to be a successful artist in a commercial world. The greatest barrier to a salon professional's creativity is the fear that might stop them from reaching their potential. Mackinder explored how to ignite the passion within your career, questioning if you do things from obligation or desire. She said that it is in our own interest to have a healthy self-image as an artist so that we do not attract dysfunctional clients! She taught that change comes from inspiration or desperation. It is your responsibility to inspire yourself and your clients because you cannot give what you do not have. Every great artist has a coach and a mentor in their life who inspires, motivates, pushes, or kicks them through the road-blocks of life.

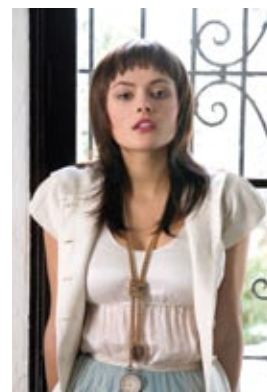


Vivienne Mackinder



In her hands-on workshop, Mackinder led eager-to-learn stylists on a journey of creativity and inspiration. The technical part of the workshop focused on the art of razor cutting, finishing skills for the shorter hairstyles, backcombing cutting techniques, as well as classic precision work...a little bit of everything for the hairdresser who enjoys the spice of life!

To continue your education, Mackinder created HairdesignerTV.com to give you that extra push, inspiration, and education 24/7 from the comfort of your own home.



Images from Vivienne Mackinder's Poetic collection, which mixes the elements of texture and structured shapes, all re-created by the art of razor cutting for soft, defused lines. Image credits: Hair by Vivienne Mackinder; Photography by Jill Wachter; Makeup by Sonomi Obinata; Fashion Styling by Sharon Maloney; Special thanks to Hair U Ware for hair pieces and extensions.